Directions: Match the following words with their corresponding definitions. Place the letter of the correct definition on the line provided.

_____1. Exigence
_____2. Speaker
_____3. Primary Audience
_____4. Secondary Audience
_____5. Purpose
_____6. (Adj.) Tone
_____7. Subject
_____8. Rhetorical Device
_____9. Rhetorical Strategy
_____10. Allusion

A. Who or what a speaker is talking about throughout his/her argument.
B. Anything a speaker does to convey meaning
C. The intended group of people for whom a speaker makes prepares a claim/argument.
D. A reference to something outside of the immediate discourse that in some way adds meaning and/or provides insight to the argument at hand.
E. The group of people who are able to relate to an argument/claim from a speaker, even though they are not the individuals the speaker intends to reach.
F. The events that prompt a speaker to make a claim. The background information/events that a speaker is responding to.
G. What the audience is supposed to understand and do based on experiencing a speaker’s claim/argument.
H. The entity preparing/making a claim/argument for an audience.
I. A speaker’s attitude toward a subject.
J. Anything a speaker uses to convey meaning.
Directions: Complete the following tasks in response to the attached speech. For each question, circle the best answer and write the answer on the line. Then, in the following area, provide and cite textual evidence (last name line#) that proves your answer(s) to be correct. Make sure the period is on the outside of your parentheses. Also make sure there is nothing in between the last name and the line number. If you do not cite the lines correctly, you will not receive any credit, even if your text is correct.

1. **Identify which of the following can be considered elements of exigence in relation to Bush's post-9/11 speech:**
   - i. A national tragedy has occurred
   - ii. The government is weary of a shut down in accordance to effects of the national catastrophe burdening its already taxed natural resources
   - iii. American’s have had families and friendships torn apart by a sudden, unexpected change.

A) i only  
B) i and ii  
C) i and iii  
D) All of the above

2. Based on your answer to number 1, document one piece of properly-cited text from the speech that proves your answer to be correct. If you answered B, C, or D, document one piece of text for each characteristic.

A) i only (A national tragedy has occurred)

B) i and ii (A national tragedy has occurred/ The government is weary of a shut down in… )

   i-

   ii-

C) i and iii (A national tragedy has occurred/ American’s have had families and friendships torn… )

   i-

   iii-

D) All of the above

   i-

   ii-

   iii-
3. The Speaker can be characterized as all of the following EXCEPT:
   A) A grieving American
   B) An authority figure
   C) A deeply religious man
   D) A doubtful man concerned with the future outcome of the nation

4. Based on your answer to number 3, provide properly cited textual evidence only for the answers you think APPLY to the character of the speaker:
   A) A grieving American
   B) An authority figure
   C) A religious man
   D) A doubtful man concerned with the future outcome of the nation

5. Identify the answer that BEST characterizes the primary audience of this address:
   A) Individuals who are afraid of how the President will respond to a national objective motivated by economic distress
   B) Individuals who are collectively mourning a tragedy and are potentially fearful of more attacks.
   C) Individuals who are hopeful for the outcome in relation to a circumstance that needs to be dealt with accordingly though not manifested intrinsically
   D) Individuals who are happily waiting on assistance from a powerful president

6. The subject of this speech is:
   A) A national tragedy and its effect on the nation
   B) Economic Turmoil
   C) A nation made up of the American public
   D) The power of government
7. The tone of this speech is best characterized as:
   A) Wistful and Educated
   B) Insightful and Nostalgic
   C) Mournful yet Encouraging and Hopeful
   D) Upset, Angry, and Furious

8. Based on your answer to number 7, document one piece of textual evidence for each characteristic that proves your answer to be true.
   A) Wistful-
      Educated-
   B) Insightful-
      Nostalgic-
   C) Mournful-
      Encouraging and hopeful-
   D) Upset-
      Angry, and Furious-

9. The subject of lines 74-83 is:
   A) The current emotional state of the American public
   B) The current state of world affairs
   C) The American economy
   D) The current state of the government

10. The tone of lines 74-83 is best described as:
    A) Resolved and Determined
    B) Harsh and Manipulative
    C) Jovial and Enthusiastic
    D) Sympathetic and Comforting
11. Finish the sentence below:
George W. Bush delivers his post-911 speech in order to inform the American public

_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________

12. Finish the sentence below:
George W. Bush delivers his post-911 speech in order to persuade the American public to

_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________

Part II

**Directions:** On a separate sheet of paper, respond to the prompt in the box by using the templates provided. You may choose any strategy from any area of the text (you choose!) You only need to have one piece of textual evidence in your paragraph.

After reading the post-9/11 speech, analyze how Bush uses rhetorical strategies to achieve his purpose.
George W. Bush’s Live Address following the 9/11 Tragedy

Good Evening. Today, our fellow citizens, our way of life, our very freedom came under attack in a series of deliberate and deadly terrorist acts. The victims were in airplanes or in their offices -- secretaries, businessmen and women, military and federal workers. Moms and dads. Friends and neighbors.

Thousands of lives were suddenly ended by evil, despicable acts of terror.

The pictures of airplanes flying into buildings, fires burning, huge structures collapsing, have filled us with disbelief, terrible sadness and a quiet, unyielding anger. These acts of mass murder were intended to frighten our nation into chaos and retreat. But they have failed. Our country is strong. A great people has been moved to defend a great nation.

Terrorist attacks can shake the foundations of our biggest buildings, but they cannot touch the foundation of America. These acts shatter steel, but they cannot dent the steel of American resolve.

America was targeted for attack because we're the brightest beacon for freedom and opportunity in the world. And no one will keep that light from shining.

Today, our nation saw evil, the very worst of human nature, and we responded with the best of America, with the daring of our rescue workers, with the caring for strangers and neighbors who came to give blood and help in any way they could.

Immediately following the first attack, I implemented our government's emergency response plans. Our military is powerful, and it's prepared. Our emergency teams are working in New York City and Washington, D.C., to help with local rescue efforts.

Our first priority is to get help to those who have been injured and to take every precaution to protect our citizens at home and around the world from further attacks.

The functions of our government continue without interruption. Federal agencies in Washington which had to be evacuated today are reopening for essential personnel tonight and will be open for business tomorrow.

Our financial institutions remain strong, and the American economy will be open for business as well.

The search is underway for those who are behind these evil acts. I've directed the full resources for our intelligence and law enforcement communities to find those responsible and bring them to justice. We will make no distinction between the terrorists who committed these acts and those who harbor them.

I appreciate so very much the members of Congress who have joined me in strongly condemning these attacks. And on behalf of the American people, I thank the many world leaders who have called to offer their condolences and assistance.

America and our friends and allies join with all those who want peace and security in the world and we stand together to win the war against terrorism.

Tonight I ask for your prayers for all those who grieve, for the children whose worlds have been shattered, for all whose sense of safety and security has been threatened. And I pray they will be comforted by a power greater than any of us spoken through the ages in Psalm 23: "Even though I walk through the valley of the shadow of death, I fear no evil, for You are with me."

This is a day when all Americans from every walk of life unite in our resolve for justice and peace. America has stood down enemies before, and we will do so this time.

None of us will ever forget this day, yet we go forward to defend freedom and all that is good and just in our world.

Thank you. Good night and God bless America.